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Contacts:

Tracy Shilobrit
StrateVantage Communications
262.825.2613
tshilobrit@stratevantage.com

**Herzing University Strengthens Position as Leader in Healthcare Education
by Acquiring Medical Technology Management Institute**

MILWAUKEE (January 24, 2012) – Herzing University announced today that it has acquired the [Medical Technology Management Institute \(MTMI\)](#), the leader in continuing education seminars, courses and webinars for radiologic technologists and diagnostic medical physicists, which are among the many careers in healthcare that require continuing education on a regular basis in order to maintain proficiency.

Through MTMI, Herzing University will now offer continuing education across the United States in the areas of radiography, mammography, computed tomography (CT), magnetic resonance imaging (MRI), ultrasound, bone densitometry, nuclear medicine, radiation therapy, medical dosimetry and healthcare management. This acquisition positions Herzing University as a leader in continuing education and cross training for medical physicists, radiologic technologists, sonographers, medical dosimetrists and other medical imaging and radiation therapy professionals.

“We are proud to welcome MTMI into the Herzing University system,” said Renee Herzing, president of Herzing University. “MTMI is a leader in quality and innovation in healthcare training, and their programs add to our growing portfolio of continuing education offerings so we can meet the ongoing career advancement needs of our alumni and business partners, especially in the growing healthcare arena. Together we will help support healthcare in leveraging new technologies to improve service to patients. We look forward to offering their training at our numerous University campuses as well as other national venues.”

In addition to the programs offered by MTMI, Herzing University’s continuing education division provides a wide range of information technology training through its [MLT/Instructing Technologies](#) locations in Brookfield, Madison and Appleton, Wisconsin.

“I am very excited about this acquisition by Herzing University and the opportunities that it provides for growth and expansion of our programs and services to the healthcare industry in the United States,” said J. Ed Barnes, Ph.D., President of the Medical Technology Management Institute. “The continuing education programs of MTMI are very complementary to the healthcare education offerings of Herzing University, and we look forward to serving the clientele we have built over the years, as well as Herzing alumni who can now look to us for their continuing education needs.”

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About Medical Technology Management Institute (MTMI)

For over 22 years, MTMI has provided high quality, live continuing medical education to the medical imaging and radiation therapy communities. Headquartered in Waukesha, Wis., MTMI provides programs with continuing education credit for physicians, medical physicists, radiologic technologists, sonographers, radiation therapists, medical dosimetrists, as well as other professionals working in the field. Presenting over 250 live educational events in major markets across the United States and Canada each year, MTMI is the leader in live continuing education seminars, courses and webinars. MTMI is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide Category 1 continuing medical education for physicians. MTMI's continuing education programs for medical physicists are accredited by the Commission on Accreditation of Medical Physics Educational Programs (CAMPEP). MTMI's technologist programs are approved for credit by the American Society of Radiological Technologists. For more information about MTMI, please visit www.mtmi.net.

About Herzing University

[Herzing University](http://www.herzing.edu) encompasses 12 physical locations in eight states, a continuing education division, plus [Herzing University Online](http://www.herzing.edu). Founded in Milwaukee, Wis. in 1965, today the University offers career-focused, convenient, and caring education for master's, bachelor's, and associate degrees and diplomas in the fields of technology, business, healthcare, design, and public safety. Herzing University has been recognized as a member of the 2012 *GI Jobs* magazine list of "Military Friendly Schools." The University provides education to approximately 8,000 students per year. Herzing University is accredited by The Higher Learning Commission and is a member of the North Central Association; www.ncahlc.org or (800) 621-7440. More information about Herzing University is available at: www.herzing.edu.

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