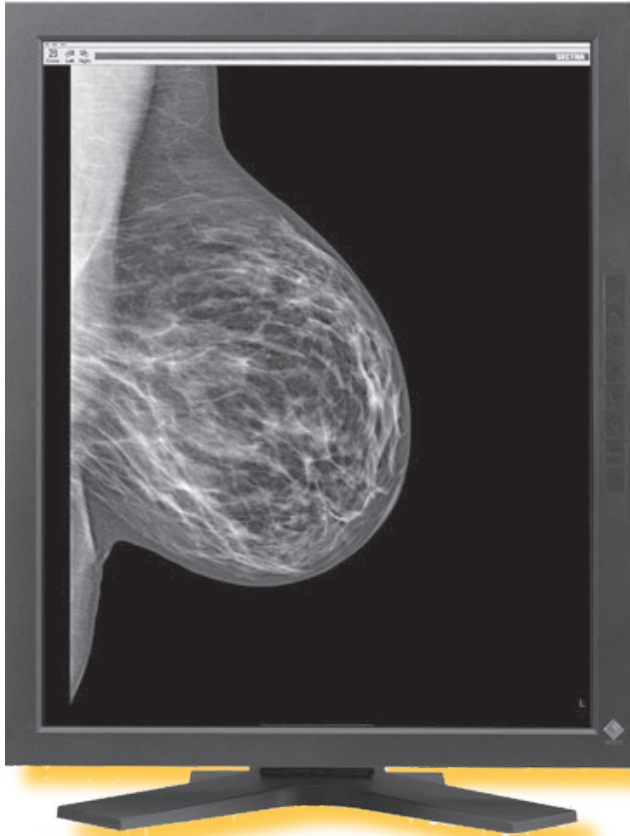


One-Day Seminar



Breast Imaging: Conventional, Digital and Future

Instructor:
Olive Peart, MS, RT(R)(M)



scan this QR code for more information
on this program and to register on-line

Washington, DC on March 24, 2012
Portland, OR on April 28, 2012
*Montreal, QC on May 5, 2012
*Vancouver, BC on June 9, 2012
Tucson, AZ on June 23, 2012
Atlantic City, NJ on July 21, 2012
*London, ON on October 13, 2012
San Jose, CA on October 27, 2012
Charlotte, NC on November 17, 2012
Toledo, OH on December 1, 2012

MTMI

Medical Technology
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Making Technology Work for You!

*Canadian seminars are priced in CAD

About the Seminar

This seminar is a comprehensive review of issues important to executing a quality mammographic exam, and provides valuable information on digital mammography and other emerging breast imaging technologies. This seminar will help you learn about advanced imaging techniques, handling the difficult patient, QA of digital units, MQSA certification issues and to prepare for the ARRT advanced level certification.

Who Should Attend

- Radiologic Technologists
- Mammographers
- Managers
- Educators
- Health care professionals
- Vendor personnel

About the Instructor

Olive Peart M.S., R.T.(R)(M)
Clinical Instructor
Stamford Hospital
School of Radiography
Stamford, CT



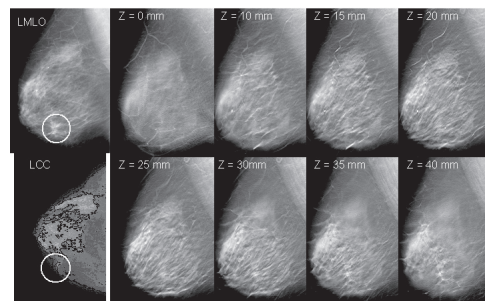
Through her books, writings and lectures Ms. Peart has always expressed a keen interest in mammography and breast imaging and still enjoys working with patients. Her technical query column appears regularly in Radiologic Technology - Journal of the American Society of Radiologic Technologists, and she is an editorial consultant and contributor to RT Image.



Objectives

At the completion of this seminar, participants will be able to:

- Identify and describe breast anatomy and pathology.
- Identify some of the common types of breast cancer.
- Compare and contrast breast imaging using past, conventional and digital equipment.
- Identify advanced imaging and patient positioning options.
- Identify common inspection failures.
- Compare and contrast interventional options.
- Compare and contrast effective treatment options.
- Discuss advantages and disadvantages of emerging breast imaging modalities.
- Identify and explain past and current myths of breast cancer detection.



Continuing Education Credit

This program provides **8 hours of Category A continuing education credit** recognized by the ARRT for radiologic technologists and serves as the **2 hours on Digital Mammography training**. A certificate of attendance will be provided for each individual upon completion of the seminar. All attendees must attend the entire seminar to receive full credit.



I've been in imaging education for 25+ years and am not easily impressed ... This speaker is excellent! She was clearly knowledgeable of the material and easy to listen to. In addition Olive's use of case studies and "identify the images" was useful to reinforce learning. Finally, inclusion of "day-to-day" experience adds immeasurably to the presentation of what can be, in some cases, dry and repetitive material. Olive, keep up the good work. Thanks for the awesome seminar!
Candi Roth, RT(R) (MR) (CT) (M) (CV)FSMRT attended Olives' seminar in Delaware on 1/9/10






Olive is a very knowledgeable speaker. She has a very pleasant speaking voice. Her image examples were helpful - both mammo's and illustrations. Very good stories to illustrate points. She answered many questions.
Nice job, thank you.
Joy, RT(R) (M) also attended Olives' seminar in Delaware on 1/9/10

Seminar Schedule

8:00 am	Registration and Coffee
8:30 am	Understanding Breast Anatomy and Pathology <ul style="list-style-type: none"> • Anatomy & physiology of the mammary glands • Characteristics and development of benign and malignant changes in the breast • Identification of common breast pathologies • Common & "nots-so common" types of breast cancer
9:30 am	Digital vs. Conventional Mammography <ul style="list-style-type: none"> • Patient care, communication and examination • Images evaluation of CC & MLO • Digital considerations in routine imaging • Digital considerations in supplementary breast imaging • Case reviews
10:30 am	Informal Discussion and Break
10:40 am	Advanced Positioning Options <ul style="list-style-type: none"> • Imaging the difficult to position patient • Post lumpectomy and post mastectomy imaging • Solutions to imaging problems • Triangulation techniques
12:00 pm	Lunch (on your own)
1:00 pm	Quality Assurance & Quality Control in Breast Imaging <ul style="list-style-type: none"> • Justification for quality assurance • QC in screen-film vs. digital mammography units • Role of the mammographer, radiologist and medical physicist in QA • Accreditation bodies and/or certifying agencies • Inspection tips and common inspection failures
1:30 pm	Interventional and Treatment Options <ul style="list-style-type: none"> • Advantages, disadvantages & complications of: <ul style="list-style-type: none"> - FNB vs. core biopsy intervention options - open surgical biopsy options • Advantages, disadvantages & complications of treatment options: <ul style="list-style-type: none"> - radiation treatment - drugs including estrogen therapies - surgical treatment
2:30 pm	Informal Discussion and Break
2:40 pm	Breast Imaging Technologies & Emerging Modalities <ul style="list-style-type: none"> • Digital Mammography Screening including CAD and Teleradiology • Breast Ultrasound and Elastography • Breast MRI and Magnetic Resonance Spectroscopy • Nuclear & Molecular Breast Imaging including BSGI • Digital Breast Tomosynthesis (DBT) • Optical imaging & Computerized Tomographic Laser Mammography • Cone Beam Breast Computed Tomography
4:00 pm	Breast Imaging: Fact vs. Myths and Misconceptions <ul style="list-style-type: none"> • Modern vs. past breast cancer detection and treatment methods • Factors affecting current breast cancer detection and treatment • Explore past and current myths of breast cancer detections, risks and treatments
4:30	Adjourn

Registration **Membership**

To register for this seminar:

-  go to www.mtmi.net or
-  complete the registration form below and
-  mail it with your tuition to **MTMI**, or
-  call **(800) 765-6864** using MasterCard or Visa, or
-  fax the form to **(262) 717-9171** w/credit card info

- Refunds, minus a \$30 processing fee, will be granted for cancellations received prior to the Tuesday before the seminar.
- Cancellations received after the Tuesday preceding the seminar will receive a credit toward a future **MTMI** seminar, minus the \$30 processing fee. No refunds will be made after the seminar.

Registration Discounts:

Group discounts:

- 3-5 attendees receive a 5% discount on each registration
 - 6+ attendees receive a 10% discount on each registration
- The discount is not applicable if the tuition is paid by purchase order. For student rates, contact **MTMI**. Members of **MTMI** receive a 10% discount.

MTMI reserves the right to cancel any scheduled program because of low advance registration or other reasons.

MTMI's liability is limited to a refund of any program tuition paid. **MTMI** recommends that attendees use refundable airline tickets. In case of cancellation of a seminar for any reason, **MTMI** is not responsible for travel costs incurred by attendees including non-refundable airline tickets.

Membership in the Medical Technology Management Institute includes:

- discounts on **MTMI** services
- member newsletter
- web access to **MTMI** records
- yearly transcripts
- special benefits throughout the year exclusive to members

Save on your registration fee!

- Check the membership box on the registration form or call **MTMI** at 800-765-6864.
- Seminar discount effective immediately.
- Annual membership dues for technologists are \$39.

Location and Accommodations

Specific location and accommodation information will be listed on our website as soon as arrangements have been made.

Please go to:

www.mtmi.net

or call

800-765-6864

Become a MTMI Member, organize a group and save!

Registration Form *Breast Imaging: Conventional, Digital & Future* city/date:

Please Print Clearly - This is how your name will appear on your certificate.

Name: _____ degree/title _____

Home Address _____ City _____

State: _____ Zip code: _____ *e-mail _____

* registration confirmation will be sent to this e-mail address - **print clearly**

Day phone () _____ Eve. phone () _____ FAX () _____

Credit Card Number _____ Master Card Visa Check

Expiration Date _____ Signature _____

Please enclose payment by credit card or check made payable to MTMI

Registration Fees	Seminars in USA	*Seminars in Canada
more than 14 days before	<input type="checkbox"/> \$179 <input type="checkbox"/> \$161 (member price)	<input type="checkbox"/> \$219 <input type="checkbox"/> \$199 (member price)
within 14 days of seminar	<input type="checkbox"/> \$189 <input type="checkbox"/> \$171 (member price)	<input type="checkbox"/> \$239 <input type="checkbox"/> \$219 (member price)
at-the-door	<input type="checkbox"/> \$199 <input type="checkbox"/> \$179 (member price)	<input type="checkbox"/> \$239 <input type="checkbox"/> \$219 (member price)
MTMI Membership	<input type="checkbox"/> \$39 (discount effective now)	* Canadian fees in CAD

Total:

\$ _____



Call 800-765-6864
2 weeks before the seminar if you have special needs.

Return to: **MTMI** ♦ 20900 Swenson Dr., Suite 650 ♦ Waukesha, WI 53186
 800-765-**MTMI**(6864) or 262-717-9797 or fax 262-717-9171 or e-mail custservice@mtmi.net
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