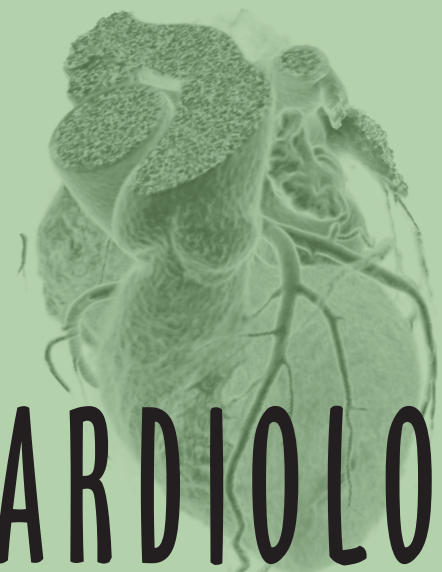


## One Day Seminar



# CARDIOLOGY

for Primary and Urgent Care  
Providers



Phoenix, AZ	Feb 20, 10
Dallas, TX	Mar 20, 10
Chicago, IL	Apr 24, 10
Denver, CO	Sep 18, 10
Boston, MA	Oct 23, 10
Orlando, FL	Nov 13, 10

### Quality Continuing Education for:

- Physicians
- Nurses
- PAs
- Nurse practitioners
- Clinical Health Care Personnel

# MTMI

Medical Technology  
Management Institute

## About this Seminar

This 1 - day seminar will cover the signs, symptoms and anatomy of the most common cardiovascular problems faced by health care professionals in primary or urgent care. This will be preceded by a grounding in the important anatomy and physiology of the muscle, vessels, valves and nerves involved. Diagnostic EKG principles will also be covered.

### Educational Objectives

*At the completion of this seminar participants will understand:*

- How to distinguish cardiac from non-cardiac pain.
- How to assess arrhythmias and their level of danger.
- The atherosclerotic process and the role of cholesterol in this disease.
- How to clinically evaluate the importance of heart murmurs.
- Evaluation of EKG patterns.

### Who Should Attend

- Physicians
- Nurses
- PAs
- Nurse practitioners
- Clinical Healthcare Personnel



CD-ROM of presentation included!

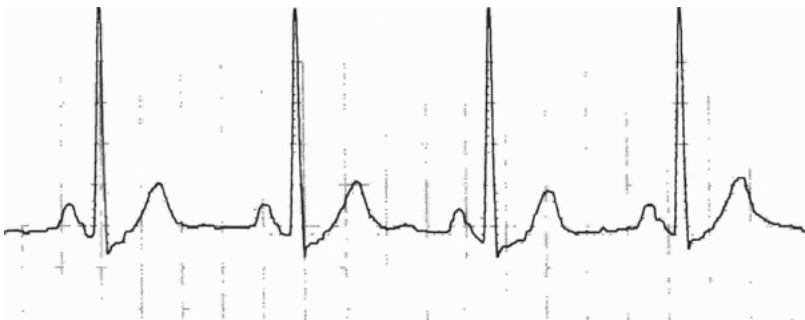
### Instructor



Dr. Richard Silberman is a graduate of the University of Wisconsin School of Medicine. He interned on the George Washington U. service at D.C. General Hospital before attending the USAF School of Aerospace Medicine. He then served as a combat flight surgeon before returning to Milwaukee for residency and fellowship in cardiology. Dr. Silberman has practiced for over 30 years during which he had a teaching service at St. Luke's Medical Center in Milwaukee. He has also served as the hospital's director of the EKG lab, Director of the coronary care unit and two terms as chief of cardiology. Dr. Silberman has served as a clinical preceptor and lecturer to PA's at Marquette University and NP's at UW Milwaukee. His passion for teaching along with his vast experience makes this a seminar worth attending.

## MTMI - Making Technology Work for You!

go to [www.mtmi.net](http://www.mtmi.net) for a complete list of programs



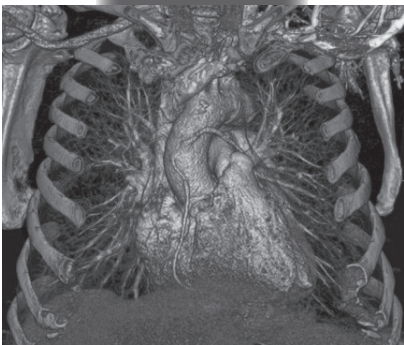
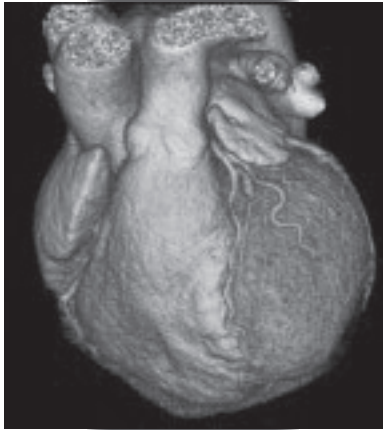
### Continuing Education Credit

The Medical Technology Management Institute (MTMI) is accredited by the Accreditation Council for Continuing Medical Education for physicians.

MTMI designates this educational activity for a maximum of 6.5 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

These AMA CAT 1 credits are accepted by AAPA and AANP accrediting bodies.

This seminar also offers 7 hours of Category A credit.








## Seminar Schedule

- 7:30 am** *Registration and Coffee*
- 8:00 am** **Evaluation of Chest Pain**
- Assessing quality & location of the discomfort
  - What to ask the patient and how to phrase it
  - Physical examination
  - The uncommon ones you don't want to miss
- 9:00 am** **Thy Mysteries of the Squiggle: EKG's**  
*The most over and under read test in cardiology*
- Electricity 101:  
Why the EKG looks the way it does
  - Do you want to analyze it to death or make a diagnosis for the patient?
  - Conduction defects/Interval defects
  - Injury/ischemia patterns
  - The odd and the interesting
- 10:00 am** *Informal Discussion and Break*
- 10:15 am** **Things that go bump in the night: Palpitations**
- Taking a history from a patient who complains of skipped heart beats
  - Physical exam
  - EKG or rhythm strip
  - When to "ignore" and when to panic
- 11:15 am** **Questions and Answers**
- 11:30 am** *A Low Fat, Sugar-free, High Fiber Lunch (on your own)*
- 12:30 pm** **Be still my heart: Is that a murmur I hear?**
- The most important part of any stethoscope
  - S4, S3: What do they really mean (and why are they so hard to hear?)
  - Timing the murmur
  - Quality of the sound
  - Besides listening ... what other info do we need?
  - The cheapest, bestest test that can give us a load of free info
- 1:30 pm** **From Atherosclerosis to Zetia:**  
**An Introduction to Lipids & Lipid Therapy**
- A brief history of how we got to where we are
  - The failings of the base line lipid panel
  - Evaluating particle size
  - Who gets treated and how?
- 2:30 pm** *Informal Discussion and Break*
- 2:45 pm** **Case Studies**
- Histories, physical findings and EKG's will be presented in a step-wise fashion to allow each participant to arrive at a diagnosis
- 3:45 pm** **Questions and Answers**
- 4:00 pm** *Adjourn*

## Registration

To register for this seminar:

-  go to [www.mtmi.net](http://www.mtmi.net) or
-  complete the registration form below and
-  mail it with your tuition to MTMI, or
-  call (800) 765-6864 using MasterCard or Visa, or
-  fax the form to (262) 717-9171 w/credit card info

- Refunds, minus a \$30 processing fee, will be granted for cancellations received prior to the Tuesday before the seminar.
- Cancellations received after the Tuesday preceding the seminar will receive a credit toward a future MTMI seminar, minus the \$30 processing fee. No refunds will be made after the seminar.

Registration Discounts:

Group discounts - must register at the same time:

- 3-5 attendees receive a 5% discount on each registration
  - 6+ attendees receive a 10% discount on each registration
- The discount is not applicable if the tuition is paid by purchase order. For student rates, contact MTMI. Members of MTMI receive a 10% discount. Only one discount may be applied except for Institutional Members.

MTMI reserves the right to cancel any scheduled program because of low advance registration or other reasons.

MTMI's liability is limited to a refund of any program tuition paid. MTMI recommends that attendees use refundable airline tickets. In case of cancellation of a seminar for any reason, MTMI is not responsible for travel costs incurred by attendees including non-refundable airline tickets.

## Membership

Membership in the Medical Technology Management Institute includes:

- ◆ discounts on **MTMI** services
- ◆ member newsletter
- ◆ web access to replace certificates
- ◆ yearly transcripts
- ◆ special benefits throughout the year exclusive to members

Joining **MTMI** with this registration qualifies you for the member discount. Indicate your interest in membership on the registration form or call **MTMI**. Annual membership dues for Nurses, NPs and PAs is \$59 and physicians is \$79. **Discount effective immediately.**

## Location & Accommodations

**Specific location and accommodation information will be listed on our website as soon as arrangements have been made.**

**Please go to:  
[www.mtmi.net](http://www.mtmi.net)  
or call  
800-765-6864**

## Register early and SAVE!

Registration Form *Cardiology for Primary and Urgent Care Providers* date/city: \_\_\_\_\_

Please Print Clearly - This is how your name will appear on your certificate.

Name: \_\_\_\_\_ degree/title \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_

State: \_\_\_\_\_ Zip code: \_\_\_\_\_ e-mail \_\_\_\_\_ e-mail address used only for notification of future programs

Day phone ( ) \_\_\_\_\_ Eve. phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

Call 800-765-6864 2 weeks before the seminar if you have special needs.



Reg Fee	Physicians	Nurses/NPs/PAs
14 days in advance	<input type="checkbox"/> \$189 <input type="checkbox"/> \$171 (member price)	<input type="checkbox"/> \$169 <input type="checkbox"/> \$151 (member price)
within 14 days	<input type="checkbox"/> \$199 <input type="checkbox"/> \$179 (member price)	<input type="checkbox"/> \$179 <input type="checkbox"/> \$161 (member price)
at-the-door	<input type="checkbox"/> \$209 <input type="checkbox"/> \$189 (member price)	<input type="checkbox"/> \$189 <input type="checkbox"/> \$171 (member price)
MTMI membership	<input type="checkbox"/> \$79 (discount effective now)	<input type="checkbox"/> \$59 (discount effective now)

Total enclosed:  
\$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Master Card Visa

Expiration Date: \_\_\_\_\_ Signature \_\_\_\_\_

Return to: **MTMI** ♦ 20900 Swenson Dr., Suite 650 ♦ Waukesha, WI 53186

800-765-MTMI(6864) or 262-717-9797 or fax 262-717-9171 or e-mail [custservice@mtmi.net](mailto:custservice@mtmi.net)

Your satisfaction with **MTMI** programs is guaranteed, a guarantee we are confident you won't need to use.