



Northeast Breast Imaging Conference

About this Course:

Is Now Webinar ONLY

October 21

Discover key trends in breast cancer detection at this one-day conference with a focus on the role Dense Breasts play in risk assessment and the detection of cancer. You'll also learn about the increasing growth of Contrast Enhanced Digital Mammography and Artificial Intelligence.

Early Price: \$140 Credits: 8 CEs

Save \$50 with Coupon Code: nebc99

Agenda:

- Dense Breasts: Screening Risk, "inform" Laws and Education
- Does Breast Density Really Matter?
- The Role of Mammography Technologist in Cancer Risk Assessment
- Can Artificial Intelligence Help the Breast Radiologists and Technologists?
- CEDM and Its Role in Patients with Dense Breasts
- AI CAD Solutions for Tomosynthesis
- Positioning Fundamentals

Featured Speaker



JoAnn Pushkin

Dense Breast:

There is a lot you need to know

JoAnn Pushkin, Executive Director of DenseBreast-info.org, is a patient/advocate, author and speaker. She learned of her own breast density's masking effect on her mammogram after finding a palpable lump which went undetected by mammography several years in a row. Ms. Pushkin's initiative and advocacy served as inspiration for New York State's Breast Density Inform bill, signed into law in July 2012. On the

federal level, Ms. Pushkin led the efforts for both the introduction of the Federal Breast Density and Mammography Reporting Act, as well as the FDA's Mammography Quality Standards Act regulatory amendment consideration.

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