

Instructor:

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Webinar dates:

June 23

Aug 11



## This program is designed for:

- · Mammographers
- · Radiologic Technologists
- Managers
- Educators

Schedule

- Health care professionals involved in providing breast imaging services
- Staff members of companies offering mammographic equipment and supplies

#### dates and times listed on webpage

# **Patient Communication**

- Pre-exam communication
- · Explanation of procedure
- Patient assessment
  - provide emotional and psychological support
  - better care through understanding verbal and non-verbal cues
- Q&A instructor led discussion

## **Mammographic Positioning Methods**

- Screening
- Diagnostic
- Positioning of CC & MLO
- accommodations for equipment design
- Q&A instructor led discussion

#### **Quality Assurance though Image Evaluation**

- ACR Eight Image Criteria
  - positioning
  - compression
  - exposure
  - contrast
  - sharpness
  - noise
  - artifacts
- exam identification
- FDA / MQSA Regulations

#### **Special Needs Imaging**

- Post-surgical breast
- Irradiated breast
- Implants
- Kyphotic patients



## **Course Credit:**

 $Category\,A/A + CE\,credit\,is\,pending\,approval\,by\,the\,ASRT.\,An\,application\,for\,8\,hours\,of\,credit\,for\,radiologic\,technologists\,recognized\,by\,the\,ARRT\,and\,various\,licensure\,states\,has been filled.\,You must attend the entire program to receive your certificate of completion.$ 

# **About the Program**

Patient satisfaction has gained immeasurable attention recently, and is linked to insurance reimbursement plus patient volume in an imaging center. By understanding how to keep technologists engaged/passionate about their job and key factors in patient care, patient-perceived proficiency of care can be altered. With increased satisfaction during imaging, patients are more willing to return for recommended annual examinations, and follow physician direction for breast health. Mammographic positioning is an art, which routinely requires updated proficiency. Innovations in imaging equipment require technologists to adjust the methods originally learned for more updated processes. This knowledge will gain patients' confidence and assist in providing comfort during their visits to the imaging center.

| Patient - Centric Mammography  |   |                 |              |                        |
|--|---|-----------------|--------------|------------------------|
| Print Name: This is how your name will appear on your certificate.   |   |                 |              |                        |
| Home address:  |   |                 |              |                        |
| City:  |   |                 |              |                        |
| Day phone: ()Evening phone: ()   |   |                 |              |                        |
| Email:  (confirmation email will be sent to this address)  Date attending:  Check one: Personal Check or Master Card, Visa, AMEX, Discover |   |                 |              |                        |
| cc#:   |   |                 |              |                        |
| Exp. date:3 dig code:  |   |                 |              |                        |
| Course Fees  | price                                   | *early<br>price |              | *early<br>member price |
| Technologist   | <b>\$</b> 199                           | <b>\$189</b>    | <b>\$179</b> | <b>\$170</b>           |
| MTMI membership  | □ \$39 (discount effective immediately) |                 |              |                        |
| * Qualifying 'Early' registrations must be made at least 14 days in advance for the program.   |   |                 |              |                        |
| ~ cancellation fees apply - see website or call ~  |   |                 |              |                        |



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